

## What is a Land Based Business?

Estates, farms, crofts, forestry, fishing, horticulture, nurseries, outdoor recreation providers –



any business that is related to the management or use of land.



## Where does our funding come from?

Funding for land based businesses and community groups based wholly or partly within the eastern boundaries of the Cairngorms National Park is part-financed by the Scottish Government and the European Community (Cairngorms Local Action Group) LEADER 2007-2013 Programme. Part-funding for the western area is provided by the European Social Fund. The Cairngorms National Park Authority provides match funding Park-wide.



This project has been part-financed by the Scottish Government and the European Community (Cairngorms Local Action Group) LEADER 2007-2013 Programme.

## CAIRNGORMS NATIONAL PARK AUTHORITY

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This leaflet is available to download from [www.cairngorms.co.uk](http://www.cairngorms.co.uk)

For a large print version of this leaflet please contact the Cairngorms National Park Authority on 01479 873535. It can also be made available in other formats on request.

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## The Land Management Training Project

Developing training in the Cairngorms National Park 2011-2014



- Developing young people
- Enhancing knowledge and skills
- Increasing business efficiency and effectiveness
- Increasing business competitiveness
- Increasing job retention
- Creating sustainable communities

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## How can we help land based businesses?

Through training, we want to help land based businesses within or partly within the Cairngorms National Park to be efficient, competitive and adaptable.

We especially want to encourage investment in young people already working in land based businesses to develop their knowledge and skills.

We can provide grants of 60%, 40% and 25% towards training costs, depending on circumstances.

## How can we help community groups?

Through training and awareness raising, we want to inform local communities and groups and to provide them with the knowledge and skills to empower themselves to be vibrant, thriving, sustainable and inclusive communities.



We can do this by providing bespoke training events or by providing part-funding for training which community groups have identified as a need.

## What is a community group?

A community group can be a group of people from the same area, town or village with shared interests or similar circumstances.

It may involve volunteers and may be a company limited by guarantee, a housing association, an unincorporated association, a friendly society, etc.

The community group will have a formal constitution and/or bank account.

# Developing training in the Cairngorms National Park



The Land Management Training Project can bring together appropriate expertise to deliver bespoke training events within the National Park. It can also help land based businesses to identify training providers and provide direction to available opportunities.

